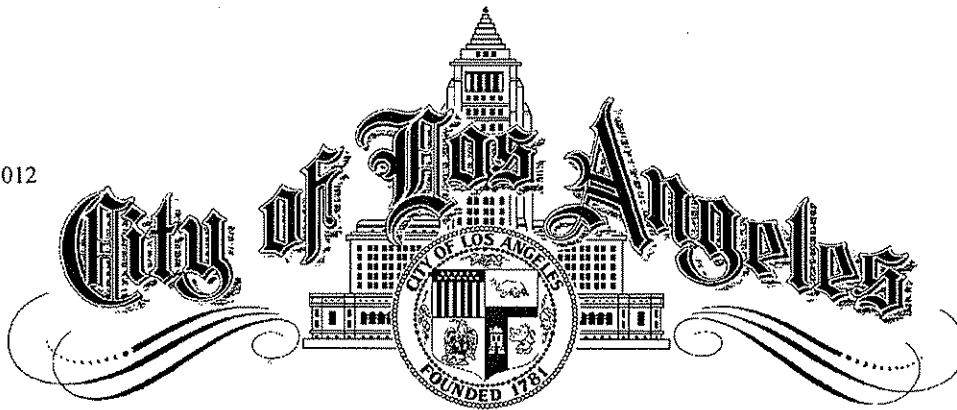


City Hall East
200 N. Main Street
Room 800
Los Angeles, CA 90012



CARMEN A. TRUTANICH
City Attorney

March 15, 2011

Dear City of Los Angeles Business Owner/Manager:

On January 20, 2010, the Los Angeles City Council passed an amendment to the Los Angeles Municipal Code (LAMC) that prohibits smoking in outdoor dining areas and requires the posting of "No Smoking" signs in outdoor dining areas. (LAMC Section 41.50.B.18)

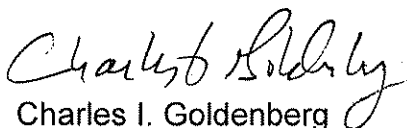
This letter is to inform you that this Ordinance will be fully enforceable beginning March 8, 2011. Violations of this Ordinance are infractions. Citations will be issued to patrons, business owners and managers who violate any provision of Los Angeles Municipal Code Section 41.50.B.18.

In order to comply with the law, all business owners and managers of outdoor dining areas should:

1. Notify employees about the new provisions of the law.
2. Request patrons who are smoking in an outdoor dining area to immediately refrain from smoking and inform them that they are subject to penalty under the law.
3. Post permanent "No Smoking" signs in your outdoor dining area that comply with the requirements set forth in LAMC 41.50.B.18.c.

Compliance with the law is mandatory. Free downloadable signs and more information about the new law will be available at www.freshairdiningla.com.

Very truly yours,


Charles I. Goldenberg
Assistant Chief, Criminal Branch